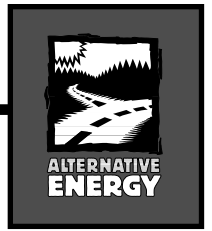


# LESSON PLANS



## UNIT 2 SECTION 4

### ACROSS THE CURRICULUM (ART, LANGUAGE ARTS)

Investigation - "Creating an Advertisement"

## Student Objectives

The student will:

- identify and express the benefits of using alternative fuels.
- create a one-page print advertisement.

## TAAS Objectives

The student will:

- respond appropriately in a written composition to the purpose/audience specified in a given topic.

## TEKS

(8.15) **Writing/ purposes.** The student writes for a variety of audiences and purposes and in a variety of forms.

The student is expected to:

- (b) write to influence, such as to persuade, argue, and request;
- (e) select and use voice and style appropriate to audience and purpose.